

PROJECT PLAN

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TITLE:

Media in the Digital Age

GRADE:

6, 7, 8

SUBJECT:

Digital Literacy

AUTHOR:

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DURATION:

1-2 Days or Teacher Discretion



DESCRIPTION:

This technology project can be used as a culminating activity integrated into core content subject areas, an enrichment activity or a cooperative group project. It can also be used by technology teachers as a standalone project.

STANDARDS:

Teacher will apply standards according to their district or state

standards and curriculum guidelines.

ISTE:

http://www.iste.org/standards/iste-standards/standards- for-students http://www.iste.org/standards/iste-standards/standards- for-teachers

OBJECTIVES:

Students will: 1. Learn how to combine digital skills like multi tasking into their class work. 2. Learn what ownership means in the Digital Age. 3. Learn how to avoid plagiarism. 4. Learn how to properly cite internet information. 5. Use technology to present what they have learned and created.

MATERIALS:

1. YouTube video on copyright and the band Girl Talk: https://www.youtube.com/watch?v=O8_kxaWJlR8&feature=fvst 2. Pencils or pens and paper. 3. Computer lab, computers, laptops or iPads.

VOKI TOOLS:

1. Voki.com: (http://www.voki.com), Voki app, Voki Classroom, Voki Presenter 2. How to Make a Voki Support Guide: http://www.voki.com/site/support 3. How to use Voki Presenter Support Guide: http://www.voki.com/site/support

PROCEDURES:

1. Begin with a class discussion of plagiarism. Ask students the following questions? a) What is plagiarism? b) When is plagiarism wrong? c) Is plagiarism ever okay or good? 2. View the video as a class:

http://www.youtube.com/watch?v=O8_kxaWJIR8&feature=fvst 3. Tell students that before they discuss they are going to do a "free write" in response to the video. Instruct students to keep writing whatever comes to mind without stopping. They can go back and edit later. Ask students to put their pencils and pens to the paper and begin writing in response to the question "Who do you think owns the Girl Talk music-the mash up artist, or all the original artists?" 4. After 3 minutes, tell students to put their pens and pencils down. Instruct them to re-read their free write and underline all of the important lines and points that stand out to

them.

ACTIVITIES:

1. Have each student create an original Voki that represents them. It may look like them, or just express some important part of their personality. 2. Each student should have their Voki give a short speech (2-3 slides) about the topic of plagiarism. The Voki should give their opinion on the question, "Is plagiarism ever art?" and describe their thoughts about the video the class viewed. 3. Have each student present their Voki in small groups or to the class.